Product Code

33 000 Ox

5667

Advertiser Ref

CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

US International Media 1201 Alta Loma Rd Los Angeles, CA 90069

	Contract / Re 314484	evision /	Alt Order WOC103	_
Product Prop #52			_	
Contract Dates 10/03/16 - 11/08/16	Estimate # 36737			·
<u>Advertiser</u> CA for United Medica	I Funding & Acc	ountabi	Original Date 04/11/16	/ Revision / 10/24/16
	Billing Cycle EOM/EOC	Billing Broade	Calendar ast	<u>Cash/Trade</u> Cash
The state of	Station KTXL-TV		nt Executive House	Sales Office Local House
• .	Special Hand	dling		
	Demographic	<u>c</u>		
				Total Ratings

12505

Agency Ref

Advertiser Code

1853

				Start/End	100		•	Spots/				
*Line Ch Start	Date End D	ate Description)	Time		Days L	.ength	Week Rat	e Rtn	Type S	pots	Amount
N 1 40 10/03	/16 11/04/	16 M-F 430a-5a)	4:30 AM-5:00	MAC		:15/:15			BK	15	\$1,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	'						71,000.00
Week: 10/03/16	10/09/16		0 -	\$0.00	0.00							
Week: 10/10/16	10/16/16		0	\$0:00	0.00	· 頭形	:					
Week: 10/17/16	10/23/16	MTWTF	5	\$100.00	0.20							
Week. 10/24/16	10/30/16	MTWTF	5	\$100.00	0.20							war j
Week: 10/31/16	11/06/16	MTWTF	5	\$100.00	0.20							
N 2 40 10/03/	/16 11/04/	16 M-F 5a-6a		5:00 AM-6:00) AM		:15/:15	·		вк	15	\$3,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							· ·
Week: 10/03/16	10/09/16		0	\$0.00	0.00					- 1		
Week: 10/10/16	10/16/16		0	\$0.00	0 00					- 1		· -
Week: 10/17/16	10/23/16	MTWTF	5.	\$200.00	0.40					`		
Week: 10/24/16	10/30/16	MTWTF	5	\$200.00	0.40							
Week: 10/31/16	11/06/16	MTWTF	5	\$200.00	0.40							
N 3 40 10/03/	/16 11/04/	16 M-F 6a-7a		6:00 AM-7:00) AM		:15/:15			ВК	15	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		.107.10			DIN	15	
Week: 10/03/16	10/09/16		0	\$0.00	0.00							
Week: 10/10/16	10/16/16		. 0	\$0.00	0.00							
Week: 10/17/16	10/23/16	MTWTF	5	\$400.00	0.60							= 15.805°
Week: 10/24/16	10/30/16	MTWTF	5	\$400.00	0.60					1		
Week: 10/31/16	11/06/16	MTWTF	-5	\$400,00	0.60					1		
N 4 40 10/03/	/16 11/04/	16 M-F 7a-8a		7:00 AM-8:00) AM		:15/:15			ВК	15	\$6,750.00
Start Date	End Date	Weekdays	Spots/Week		Rating	-	137.13			DK	10	\$0,750.00
Week: 10/03/16	10/09/16		0	\$0.00	0.00							
Week: 10/10/16	10/16/16		0	\$0.00	9.00							
Week: 10/17/16	10/23/16	MTWTF	5	\$450 05	0.80		. 🗀					1400 016
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.80							า ั∀เปียว
Week: 10/31/16	11/06/16	MTWTF	5	\$450.00	0.80							
N 5 40 10/03/				8:00 AM-9:00		1	:15/:15			ВК	45	40 750 00
Start Date	End Date	Weekdays	Spots/Week	Rate			. 10/. 10			DN	15	\$6,750.00
Week: 10/03/16	10/09/16		0	\$0.00	0.00							
Week: 10/10/16	10/16/16		ō	\$0.00	0.00							
Week: 10/17/16	10/23/16	MTWTF	5	\$450.00	0.90							
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.90							10 16 10 10
	.0/00/10		¥	ψ-30.00 (1)	10 mg							
			7.5		it dite.							
			(* Line Transa	ctione N = Ni	State E - E	Editod D -	- Doloto	d)				

(* Line Transactions N = New, E = Edited, D = Deleted)

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

314484 /	WOC10387206
	Estimate # 36737
	Product

Advertiser Original Date / Revision GA for United Medical Fu 04/11/16 / 10/24/16

#! ima	Ch : Ctod [Data Fad Da	eta Danadatian	19	Start/End Time	100	Spots/					
*Line			te Description	04-8441		Days	Length Week	Rate	Rtn	TypeS	pots	Amount
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.90						170
N 6 4	0 10/03/	16 11/04/1	6 M-F 9a-10a		9:00 AM-10:0	00 AM	:15/:15			BK	15	\$6,750.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	10/03/16	10/09/16		0	\$0.00	0.00						
	10/10/16 10/17/16	10/16/16 10/23/16	MTWTF~-	0	\$0.00	.0.00						7.0
	10/17/16	10/23/16	MTWTF~-	5 5	\$450.00 \$450.00	0.90 0.90						
	10/24/16	11/06/16	MTWTF	5	\$450.00	.0.90						
				<u> </u>	5:00 PM-5.30		.481.48			- 514	40	00.460.00
N 7 4	i0 10/03/ Start Date	16 11/04/10 End Date	6 M-F 5p-530p Weekdays	Spots/Week	5:00 PM-5:30	Rating	:15/:15			BK	12	\$8,400.00
Week:	10/03/16	10/09/16		ODOLS/WEEK	\$0.00	0.00				ı		
	10/10/16	10/16/16		0	\$0.00	0.00				1		Ö
Week:	10/17/16	10/23/16	MTWTF	5	\$700.00	1.20						
Week:	10/24/16	10/30/16	MTWTF	5	\$700.00	1.20						
1	7 40 10/	24/16-10/30/	16 M-F 5p-530p		5:00 PM-5:3	OPM MTuWTh	F :15/:15	\$700.00	1.20	BK		.,
	Credited											
19		24/16-10/30/	16 M-F 5p-530p		5:00 PM-5:3	OPM MTuWTh	F :15/:15	\$700.00	1.20	BK		
	Credited											
20		24/16-10/30/	16 M-F 5p-530p	•	5:00 PM-5:3	80 RM MTuWTh	F :15/:15	\$ 700.00	1.20	BK		1-0
Mook	Credited : 10/31/16	11/06/16	MODICE C	5 ~	\$700.00	1 20						100
			MTWTF	5	\$700.00	1.20	P			_		
N 8 4	10/03/			0-4-00/	5:30 PM-6:00		:15/:15			ВК	12	\$9,600.00
Week∙	Start Date 10/03/16	End Date 10/09/16	<u>Weekdays</u>	Spots/Week 0	Rate \$0.00	Rating 0.00				1		
	10/03/10	10/16/16		. 0.	\$0.00	0.00				- 1		- 1
	10/17/16	10/13/16	MTWTF	5	\$800.00	1.40						
	10/24/16	10/30/16	MTWTF	5	\$800.00	1.40						
		24/16-10/30/		_		O PM MTuWTh	F :15/:15	\$800.00	1.40	вк		- va(*
	Credited		•					•				
1	9 40 10/	² 24/16-10/30/	16 M-F 530p-6p)	5:30 PM-6:0	OO PIN MTuWTh	F :15/:15	\$800.00	1.40	BK		
	Credited				* **		'					
20		/24/16-10/30/	16 M-F 530p-6p		5:30 PM-6:0	00 PM MTuWTh	F :15/:15	\$800:00	1.40	BK		
	Credited	44100140										
	10/31/16	11/06/16	MTWTF	5	\$800,00	1.40	more and a					
N 9 4	10/03/				6:00 PM 6:30		:15/:15			BK	12	\$9,600.00
18/a akı	Start Date	End Date 10/09/16	<u>Weekdays</u>	Spots/Week 0	Rate \$0.00	Rating 0.00						
	: 10/03/16 6 <i>40 10/</i>		16 <i>M-F</i> 6p-630p	•		0.00 8 <i>0 PM</i> MWTh	F .455.45	#000 00	4.40			
	Credited	03/10-10/0//	το <i>Νι-ι</i> - ομ-οσυμ		6.00 PW-6.3	MWIN	F==== :/a/:/a	\$800.00	1.40	BK		
v	credit due t	o revision										
Week:	10/10/16	10/16/16		0	\$0.00	0.00						
Week:	10/17/16	10/23/16	MTWTF	5	\$800.00							
12	2 40 10/	17/16-10/23/	16 M-F 6p-630p	•			F :15/:15	\$800.00	1.40	BK		
	See MG 9.											
			16 M-F 6p-630p	ı		OPM MTu-Th	F :30	\$800.00	1.40	NM		
-	MG for 9.12											
	10/24/16	10/30/16	MTWTF	5	\$800.00	When I say a sail of the				_ [
10		24/16-10/30/	16 M-F 6p-630p		6:00 PM-6:3	OPM MTuwTh	F :15/:15	\$800.00	1.40	BK		= 1.1.5.
41	Credited 9 40 10/	/2A/4E_40/20/	16 M-F 6p-630p	, a.	6:00 DM 6:3	30 PM MTuWTh	C4E/.4E	# 000 00	1 40	יים		
13	Credited	<u>-</u> -//10-10/30/	ro wa op-osop		0.00 FW-0.3	OF IN MILLININ	r==== .jo/:15	\$800.00	1.40	BK		1.5
20		24/16-10/30/	16 M-F 6p-630p		6:00 PM-6:3	OPM MTuWTh	F :15/:15	\$800.00	1.40	вк		
	Credited	 	-1					700.00	,,,,,	-(`[

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision Alt Order # 314484 WOC10387206 Product Estimate # Prop #52 36737

Advertiser Original Date / Revision 04/11/16 / 10/24/16 CA for United Medical Fu

	Start/End		Spots/					
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn 1	Type S _l	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 MTWTF 5	<u>Rate</u> \$800.00	Rating 1.40			-			
N 10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-11	:00 PN	:15/:15	_:		вк	21	\$25,200.00
Start Date End Date Weekdays Spots/Week	Rate	Rating						*,
Week: 10/03/16 10/09/16 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		0.00	1 (12) 1					G 135 (187)
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00	୍ୟୁଷ୍ଠ 00 ୀ 40						
Week: 10/24/16 10/30/16 MTWTFSS 7	\$1,200.00	1.40						
Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200.00	1.40						
N 11 40 10/03/16 11/05/16 Sa-Su 5p-6p	5:00 PM-6:0) PM	:15/:15			вк	0	\$0.00
Start Date End Date Weekdays Spots/Week		Rating	107.10			DIV.	U	\$0.00
Week: 10/03/16 10/09/16 0	\$0.00	0.00						VI 3
Week: 10/10/16 10/16/16 0	\$0.00	0.00						
Week: 10/17/16 10/23/16S- 1	\$600 00	1.30						
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 40 10/17/16-10/23/16 Sa-Su 5p-6p		<u>me</u> ; <u>Weekday</u>		Rate	Rtg]			
Credited	5.00 PW-6.0	00 PM	Sa :15/:15	\$600.00	1.30	BK		
	\$600.00	1 30						v:-
Spot Ch Date Range Description		me Weekday	s Length	Rate	Rtg 1	Гуре		
4 40 10/24/16-10/30/16 Sa-Su 5p-6p		00 PM		\$600.00	1.30	BK		
Credited								
Week: 10/31/16 11/06/16S- 1		1.30	2					
Spot Ch Date Range Description		me Weekday		Rate	Rtg]	Гуре		
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	5 00 PM-6	00 PM	Sa :15/:15	\$600.00	1.30	BK		
Credited			· · · · · · · · · · · · · · · · · · ·					114727433
N 12 40 10/03/16 11/06/16 Sa-Su 5p-6p	5p-6p	1	::15/:15			BK	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate \$0.00	Rating 0.00						
Week: 10/10/16 10/16/16 0	\$0,00	0.00	1					=)(
Week: 10/17/16 10/23/165	\$700:00	1.50						2 40, 12
Spot Ch Date Range Description	Start/End T		<u>Length</u>	Rate	Rtg]	Ivne		
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	5p-6p	(1 ())	St :15/:15	\$700.00				
Credited		10 gr 3 h	, , 6, , , 6	4100.00	1.00	2,,		
Week: 10/24/16 10/30/16\$ 1	\$700.00	1.50						
Spot Ch Date Range Description	Start/End Ti	<u>me Weekday</u>	<u>rs Length</u>	Rate	Rtg]	Гуре		
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5p-6p		St 15/:15	\$700.00				
Credited			•					
Week: 10/31/16 11/06/16S 1	\$700.00	1.50						
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 5 40 10/31/16-11/06/16 Sa-Su 5p-6p	Start/End Ti		<u>s Length</u>		Rtg]			
5 40 10/31/16-11/06/16 Sa-Su 5p-6p Credited	5p-6p		SL :15/:15	\$700.00	1.50	BK		
	430a-5a	O FI POR		•			_	
N 13 40 11/07/16 11/08/16 M-F 430a-5a <u>Start Date End Date Weekdays Spots/Weeklage</u>	430a-sa Poto	Datina	:15/:15			вк	2	\$200.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2	\$100:00	0.20						
N 14 40 11/07/16 11/08/16 M-F 5a-6a	5a-6a		:15/:15			вк	2	¢400 00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.107.10			BN.	2	\$400.00
Week: 11/07/16 11/13/16 MT 2	\$200.00	0.40	•					
N 15 40 11/07/16 11/08/16 M-F 6a-7a	6a-7a	10.22	:15/:15			вк	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				~``	_	. 4000,00
Week: 11/07/16 11/13/16 MT 2	\$400.00	0.60						
N 16 40 11/07/16 11/08/16 M-F 7a-8a	7a-8a		:15/:15			вк	2	\$900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating						

Contract Dates

10/03/16 - 11/08/16

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 314484 /	Alt Order # WOC10387206
<u>Contract Dates</u> 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737

Advertiser Original Date / Revision CA for United Medical Fu 04/11/16 / 10/24/16

*Line Ch Start Date End Date Description Start/End Spots/ *Line Ch Start Date End Date Description Spots/ Time Days Length Week Rate Rtn Type	Snots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/07/16 11/13/16 MT 2 \$450.00 0.80	Ороло	ranodin
N 17 40 11/07/16 11/08/16 M-F 8a-9a 8a-9a :15/:15 BK Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2 \$450.00 0.80 N 18 40 11/07/16 11/07/16 M-F 9a-10a 9:00 AM-10:00 AM :15/:15 BK	2	\$900.00
<u>Start Date </u>	2	\$900.00
N 19 40 11/07/16 11/07/16 M-F 5p-530p 5:00 PM-5:30 PM :15/:15 BK Start Date	1	\$700.00
N 20 40 11/07/16 11/07/16 M-F 530p-6p 5:30 PM-6:00 PM :15/:15 BK Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/07/16 11/13/16 M 1 \$800.00 1.50	1	\$800 :00
N 21 40 11/07/16 11/07/16 M-F 6p-630p 6:00 PM-6:30 PM :15/:15 BK Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/07/16 11/13/16 M 1 \$800.00 1.50 N 22 40 11/07/16 11/07/16 M-F 10p-11p 10:00 PM-11:00 PM :15/:15 BK	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	1	\$1,200.00
N 23 40 10/03/16 10/07/16 M-F 5p-530p 5:00 PM-5:30 PM :30 NM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 MTWTF 2 \$700.00 1.20 N 24 40 10/03/16 10/07/16 M-F 5p-530p 5:00 PM-5:30 PM :30 NM	. 2	\$1,400.00
N 24 40 10/03/16 10/07/16 M-F 5p-530p 5:00 PM-5:30 PM :30 NM Start Date	. 1	\$700.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 MTWTF 2 \$800.00 1.20	2	\$1,600.00 15,03 C
N 26 40 10/10/16 10/14/16 M-F 530p-6p 5:30 PM-6:00 PM :30 NM <u>Start Date </u>	1	\$800.00
N 27 40 10/03/16 10/07/16 M-F 6p-630p 6p-630p :30 NM	. 1	\$800.00
N 28 40 10/10/16 10/14/16 M-F 6p-630p 6:00 PM-6:30 PM 30 NM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/16 10/16/16 MTWTF 2 \$800.00 1.40	2	\$1,600.00
D 29 40 10/10/16 10/14/16 M-F 6p-630p 6:00 PM-6:30 PM ::15/:15 BK	0	\$0.00
N 30 40 10/08/16 10/08/16 EN Special 8-9P :30 NM <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/03/16 10/09/16S- 1 \$600.00 1.30	1	\$600:00
N 31 40 10/15/16 10/15/16 EN Special 8-9P :30 NM <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/10/16 10/16/16S- 1 \$600.00 1.30	٥	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 40 10/10/16-10/16/16 EN Special 8-9P :: 30 \$600.00 1.30 NM Credited		+ 15 g/b
N 32 40 10/22/16 10/22/16 EN Special 8-9P :15/:15 BK Start Date End Date Weekdays Spots/Week Bate Ratition. Week: 10/17/16 10/23/16S- 1 \$60@00 1/30:	0	\$0.00

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #
314484 /	WOC10387206

Contract Dates <u>Product</u> Estimate# 10/03/16 - 11/08/16 Prop #52 36737

Advertiser Original Date / Revision CA for United Medical Fu 04/11/16 / 10/24/16

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 40 10/17/16-10/23/16 EN Special Credited	Rate Rating Start/End Time Weekdays Length Rate Rtg Type 8-9PSa:15/:15 \$600.00 1.30 BK		3 0 8
N 33 40 10/29/16 10/29/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S- 1	\$600.00 ⁰ 1.30	1	\$600.00
N 34 40 11/05/16 11/05/16 EN Special Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16S- 1	8-9P :15/:15 BK <u>Rate Rating</u> \$600.00 1.30	1	\$600.00
N 35 40 10/23/16 10/23/16 EN Special Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16S 1	4-5P :15/:15 BK <u>Rate</u> <u>Rating</u> \$700.00 1.30	1	\$700.00
N 36 40 10/29/16 10/29/16 EN Special Start Date	8-9P :15/:15 BK <u>Rate</u> <u>Rating</u> \$700.00 1.50	. 1	\$700.00
N 37 40 11/06/16 11/06/16 EN Special <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16S 1	4-5P :15/:15 BK <u>Rate</u> <u>Rating</u> \$700.00 1/50	1	\$700.00
N 38 40 10/03/16 10/14/16 M-F 430a-5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	**************************************	10	\$1,000.00
N 39 40 10/03/16 10/14/16 M-F 5a-6a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	5.00 AM=6.00 AM :30 NM Rate Rating \$200.00 0.40 \$200.00 0.40	10	\$2,000.00
N 40 40 10/03/16 10/14/16 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	6:00 AM-7:00 AM :30 NM <u>Rate Rating</u> \$400.00 0.60 \$400.00 ₃ 0.60	10	\$4,000.00
N 41 40 10/03/16 10/14/16 M-F 7a-8a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	7:00 AM-8:00 AM :30 NM Rate Rating \$450.00 0.80 \$450.00 0.80	10	\$4,500.00
N 42 40 10/03/16 10/14/16 M-F 8a-9a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	8:00 AM-9:00 AM :30 NM Rate Rating \$450.00 0:90 \$450.00 0:90	10	\$4,500.00
N 43 40 10/03/16 10/14/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	9:00 AM-10:00 AM :30 NM Rate Rating \$450.00 0.90 \$450.00 0.90	10	\$4,500.00
N 44 40 10/03/16 10/14/16 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	5:00 PM-5:30 PM :30 NM Rate Rating \$700,00, 0000 \$700,00, 0000	10	\$7,000.00
N 45 40 10/03/16 10/14/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	5:30 PM-6:00 PM :30 NM Rate Rating \$800 00 1 40 \$800.00 1:40	10	\$8,000.00

(* Line Transactions: N = New, E' = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to garden, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above fairness and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

32/11



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Mi.	100 m	<u>Contract / Re</u> 314484	vision /	Alt Order # WOC10387206	3.5
	Contract Dates 10/03/16 - 11/08/16	Product Prop #52	· ·	Estimate # 36737	5 . 1 B
	Advertiser CA for United Medical F	<u> </u>		nal Date / Revisio /11/16 / 10/2	

*Line	e Ch	Start [Date End Da	te Description	x=_ =	Start/End Time		Days:	Length V	Spots/ Veek	Rate	Rtn	Type §	Spots	Amount
			16 10/14/10 End Date 10/09/16 te Range	6 M-F 6p-630p Weekdays MTWTF Description	Spots/Week 5	6:00 PM-6:30 Rate \$800.00 Start/End Ti	Ratin 1.4	g		+ h	Poto	Dta	NM	10	\$8,000.00
_	3 40		03/16-10/09/		. = .	6:00 PM-6:3				_	Rate 300.00	1.40	Type NM		
		G for 46.3				6:00 PM-6:3			:3	30 \$8	300.00	1.40	NM		
N 47	ek: 10/ 40	10/16	10/16/16 16 10/16/1	MTWTF 6 M-Su 10p-11	5 n	\$800.00 10:00 PM-11	1.4 00 PN		:30				NM	11	\$13,200,00
We	<u>Sta</u> ek: 10/	rt Date 03/16	End Date 10/09/16	Weekdays MTWTFSS	Spots/Week 6	Rate \$1,200.00	Ratin 1.4	<u>a</u> 0	.00				ININI	11	\$13,200,00
D 48	ek: 10/ 40	10/16 10/15/	10/16/16 16 10/15/1	MTWTFSS Sa-Su 5p-6p	5	\$1,200.00 5:00 PM-6:00	1.4 DM	0	:30				NM	0	
N 49 Wee	40	10/09/ rt <u>Date</u> 03/16				5p-6p <u>Rate</u> \$700.00	<u>Ratin</u> ,1 5	Ò	:30	· . · .	<u>. </u>		NM	2	\$0.00 \$1,400.00
N 50 Wee		10/15/ <u>rt Date</u> 10/16	16 10/15/10 End Date 10/16/16	Sa-Su 5p-6p Weekdays S-	Spots/Week	5p-6p <u>Rate</u> \$600.00	Ratin 1.3		:30				NM⁻	1	\$600.00
N 51		10/26/ rt <u>Date</u> 24/16	16 10/26/10 End Date 10/30/16	EN Special WeekdaysW	Spots/Week	8:00 PM-9:00 <u>Rate</u> \$600.00	PM Ratin 1.3		:15/:15			• • • • •	ВК	1	\$600.00
					a service services	The second secon	电镀			Totals	25	3.80		283	\$161,250.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	213	\$122,200.00	\$163,870.00
10/31/16 -11/08/16	70	\$39,050.00	\$33,192.50
Totals	283	\$161,250.00	\$137,062.50

Signature:	Date:
Jigilature.	Date.
_	

AGREEWENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16

do hereby request station time concerning the following issue:

california to receive matching federal medicaid funds for 1000-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matering federal funds for medi-(a) for low-income patients General election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Californians for United for Medi-(a) funding a Accountability

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive chair Thomas W. Hittachk-Campaign Director

Thinks W. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least $\frac{\partial \mathcal{L}}{\partial \mathcal{L}}$ before the time of the scheduled broadcasts.

TO BE SIGNED I	BY ISSUE ADVERTISER (S	SPONSOR)
4/14/14 Date	An-	916-492-6011
Date	Signature Signature	Contact Phone Number
TO BE SIGNI	ED BY STATION REPRESENT	ATIVE
13.Accepted	☐ Accepted in Part	☐ Rejected
Signature	Jorge Motter	NSM
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(MS	. 0	rde	red		

Attach proposed schedule with charges (if available): 4 6 , 250

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacramer	ito 4/14/16
. Kelley Afghari	<u>v</u>
califivate to receive	
california to receive Medicaid funds for low general election to held N	J-income patients, DJ. 8th 2016 Content TBC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Finding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
californians for United for Medi-Cal Funding & Accountability
I represent that the payment for the above described broadcast time has been furnished by (name and address):
medi-(a) for low-income patients General election
California to rective matering tederal finds for

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive chair Thomas W. Hittachk-Campaign Director

Thinked W. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least at the before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
4/14/14 Date	the same	9(6-49) -601(Contact Phone Number
Date	Signature	Contact Phone Number
TO BE SIGN	NED BY STATION REPRESENT	ATIVE
D.Accepted	☐ Accepted in Part	☐ Rejected
	Jorge Motter	NSM
Signature	Pahted Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Daye	Class	Times per Week	Number of Weeks
(MS	. 0	rde	red		

Attach proposed schedule with charges (if available):

195,350

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.